



Since: 2003

Ph. No. : 0120-4900197,4981029

Mob. : 9711149573

# MODERN COLLEGE OF PROFESSIONAL STUDIES

(Approved by NCTE & Affiliated to C.C.S. University, Meerut)

ANAND INDUSTRIAL ESTATE, MOHAN NAGAR, GHAZIABAD-201007 (U.P.)

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Email : [info@moderncollege.org](mailto:info@moderncollege.org) | Website : [www.moderncollege.org](http://www.moderncollege.org)

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## STRATEGIC PLAN AND DEPLOYMENT

### College Profile

Modern College of Professional Studies was established in 2003 under the aegis of Ganesh Shiksha Samiti, accredited grade B + by the National Assessment and Accreditation Council (NAAC), and affiliated with Chaudhary Charan Singh University, Meerut. Academic excellence occupies the highest priority in the college. It offers seven courses across four streams: Education, IT, Commerce, and Management. It emphasizes providing a contemporary learning environment in the context of modern methods and technology coupled with Indian heritage, values, and discipline.

It aims to equip students with the requisite academic and professional skills in teacher education, management, and IT to prepare them for empowering reflective, ethical, compassionate educators and inspirational leaders for a diverse world. It encourages multi-disciplinary research in educational theory in accordance with today's digital world.

Working as a center of excellence by integrating innovative, scientific, and research approaches, the college emphasizes grooming the students' personalities. It helps develop skills with a sense of responsibility towards society, the nation, and the world at large.

### Core Values

The Core values and practices are fundamental and universal and act as an invisible force for guiding faculty, staff, and students thought processes, conduct, and behavior. They are:

- Academic integrity and accountability
- Sincerity, dedication, and team spirit
- Intellectual excellence and creativity
- Participation in activities that promote the public good
- Democratic principles of freedom and justice
- An unfettered spirit of exploration, rationality, and enterprise

### Vision

Strengthening the nation with excellent professionals in the field of Education, Science & Technology, and Management with leadership qualities and the best managerial skills in their field.

### Mission

To serve society and improve the quality of life in every sphere and to become a recognized elite education institution by nurturing high-quality talent, providing an excellent academic & research environment, and promoting the dissemination of knowledge.

### Objective

- To provide educational and personality development for preparing worthy citizens of tomorrow.
- To create an enabling environment for the development of students through academic, extracurricular, and socially meaningful activities.
- To develop awareness about the role of education in building up a democratic, secular, and socialistic pattern of society and thus serve society.



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- To develop awareness about the role of education in building up a democratic, secular, and socialistic pattern of society and thus serve society.
- To develop 3 H's {Head, Heart, and Hand}.

## SWOC ANALYSIS

### STRENGTH

- Highly qualified, competent, and experienced Faculty with diversified backgrounds and industry exposure.
- Student-centric approach comprising participative experiential and problem-solving methodologies to enhance learning
- Wide range of program/subject combinations available to choose from.
- Good reputation in the society
- Student engagement through ICT resources
- Decentralized and participative management
- A continuous progressive evaluation system for students.
- Value-added courses and coaching classes for competitive exams.
- Initiatives have been undertaken to support slow learners and students from diverse backgrounds.
- Proactive Placement and Career Counselling Cell to facilitate appropriate employment.
- Emphasis on promoting holistic development of students through co-curricular, extracurricular, and extension activities.
- Strong Alumni presence in National level public and private organizations in diverse fields.
- Academic collaboration with reputed organizations and agencies.
- Continuous quality assurance, sustenance, and enhancement through well-defined processes.
- A transparent environment that supports effective communication at all levels

### WEAKNESSES

- Need for flexibility to introduce innovative and entrepreneurial development degree programs.
- Need for consultancy projects by faculty members to bridge the gap between industry and academia.
- Need for long-term collaboration with reputed national/international institutions for facilitating student-faculty exchange programs for promoting research and development.
- Research grants are needed to enhance research quality and boost the infrastructure.
- Space limitation for further expansion of facilities.

### OPPORTUNITIES

- Introducing multi-disciplinary courses in emerging areas.
- Focus on research activities and collaboration with institutes and industries.
- Leveraging the available ICT resources.
- Enrolment of students in internship programs in various corporates.
- Continuous quality enhancement, accreditations, benchmarking.



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## CHALLENGES

- Striking a balance between the traditional, innovative, and professional courses offered by the University.
- Students come from various backgrounds, and thus training students in English language, communication, and technical skills become quite challenging.
- Managing the gaps in the course curriculum with respect to dynamic industry standards.
- Meeting the technological advancements through continuous up-gradation of educational resources.
- Sustaining the value system amongst stakeholders.
- Managing resources for quality education while keeping the overall cost of education low.

## STRATEGIC GOALS

In the technology-enabled world, the college's strategic goals are dynamically revised. In the coming year (2021-22), we envisage the following major Strategic goals:

- To provide a quality learning experience by adopting innovative and technology-enabled pedagogy suiting the current societal needs.
- To establish leadership and participative management.
- To develop a continuous Internal Quality Assurance System.
- To provide good governance.
- To ensure student development and participation.
- To ensure staff development & welfare.
- To emphasize Institute–Industry interaction and partnership.
- To develop entrepreneurship skills in students.
- To build a culture of innovation in research and development.
- To promote Alumni participation and community services.
- To develop physical infrastructure.

## Strategic Planning

S.No.	Plan	Deployment
1	Admission	<ul style="list-style-type: none"><li>• Admission Committee has prepared a list of schools/colleges to conduct the counselling sessions to increase admissions.</li></ul>
2	Curriculum Enrichment	<ul style="list-style-type: none"><li>• Various Add-on courses for skill development have been initiated to promote multi-disciplinary learning.</li><li>• Incorporated experiential learning into the curriculum through internships, projects, field-based assignments, etc.</li><li>• Adopted an online feedback system to ensure continuous evaluation and improvement of the curriculum.</li></ul>
2	Collaboration Training and Placement	<ul style="list-style-type: none"><li>• The working of the Placement cell has been strengthened by organizing placement drives and industrial visits.</li><li>• The college has entered into MoUs with industries</li></ul>



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		<p>to support internships, visits, training, and guest lectures.</p> <ul style="list-style-type: none"><li>• Various Value-added courses have been introduced to improve employability skills.</li><li>• Provided career guidance to students.</li><li>• Students participated in communication club activities.</li><li>• Coaching classes have been organized for competitive examinations.</li></ul>
4	Research and Development	<ul style="list-style-type: none"><li>• Faculty members published research papers in peer-reviewed and UGC-CARE-listed journals.</li><li>• Faculty participate in a number of faculty development program during the year.</li></ul>
5	Teaching-learning and Evaluation	<ul style="list-style-type: none"><li>• Faculty members used more teaching aids and adopted ICT tools to engage students and make the teaching-learning process more interactive.</li><li>• Adopted a mentor-mentee system with the objective of guiding the academic and professional development of students.</li><li>• Promoted experiential learning by organizing field trips and industrial visits.</li><li>• Incorporated various assessment methods, such as exams, assignments, presentations, online quizzes, etc., for measuring different aspects of learning.</li></ul>
7	Leadership and participative management	<ul style="list-style-type: none"><li>• Adopted a democratic and collaborative approach to governance.</li><li>• Decentralized the academic/administrative authorities &amp; responsibilities.</li><li>• Established new committees to ensure a participatory decision-making process.</li><li>• Encouraged students' participation by forming different clubs and committees.</li></ul>
8	Physical Infrastructure	<ul style="list-style-type: none"><li>• Increased the number of ICT-enabled classrooms</li><li>• Upgraded the infrastructure of the library.</li><li>• Modernized laboratories and equipment.</li><li>• Promoted renewable sources of energy</li><li>• Strengthened the safety and security system of the campus</li><li>• Undertook green initiatives</li></ul>

Principal

Modern College of Professional Studies  
431, Anand Indl. Area,  
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